
F.A.Q.

Live Butterfly Releases – Frequently Asked Questions

Releasing Butterflies is Simple and Special. There are only a few things you need to remember, but are quite important for the success of your live Monarch butterfly release. Below are frequently asked questions.

Simple to understand Release Instructions will be provided with your butterfly order. You can be assured of a successful Monarch Butterfly Release.

Q: How soon in advance should I order?

A: At least 6 weeks in advance of your event date. In order to guarantee your Monarch butterflies are available a 50% deposit is required at the time of ordering with the remainder due 2 weeks prior to your event. *T*

Q: Do you deliver or ship?

A: Both! If your event is in the Macarthur Region and up to 20km from Campbelltown CBD we will personally deliver them on the morning of or day prior to your event. (add \$10) Outside of the 20km radius, we will priority overnight them (add \$15) if you'd prefer, we can arrange for you to pick up your butterflies from our farm in Douglas park. Just follow the Monarchs to our farm... But seriously, arrangements will need to be confirmed one week in advance of your event date.

Q: Do you provide butterflies year round?

A: No. Butterflies require warm weather as they are cold blooded. Our "Butterfly season" is in the warmer months. (Around November 30 to March 30).

Q: Do the butterflies die in transport?

A: The Majestic Monarch Butterfly is a strong butterfly and can live for months at a time, contrary to popular belief-- which is why we choose to rear them for Live Releases. Not only that but we take great care to package them in a cool box that keeps them safe for transport making it unlikely they would expire. They enter a semi-hibernation phase which helps them to keep calm and not try and flutter about.

Q: How are Butterflies Shipped/Released?

A: We provide individual release envelopes specifically designed for the butterfly to be transported subsequently released in. The packaging will be insulated and contains an ice pack which allows the butterflies to take a little nap.

Q: Is it good for the environment to release Monarch Butterflies into another region than where they are raised?

A: It is great for the environment for many reasons! One of which is they continue on with their lifecycle pollinating flowers (that might be missed by bees, due to their long proboscis or 'tongue') mating, and laying eggs wherever they land. Releasing Monarch Butterflies also helps to repopulate the diminishing butterflies of Australia, which are native to all areas.

